

## Hose Assembly Configurator

Elaflex is providing a new online tool to create individually required product combinations of hose type, couplings and accessories for the handling of hazardous goods and sensitive fluids.

Purchasing managers and engineers mostly know only a fraction of the suppliers product portfolio. So far, two options are available to make a choice for a specific application: personal consultation, or time-consuming research within various technical data sheets. However, customers can only contact their supplier during their business hours, and order numbers which are put together manually may result in incorrect orders. Therefore Elaflex offers a third option:

<http://hoseconfigurator.elaflex.de/>

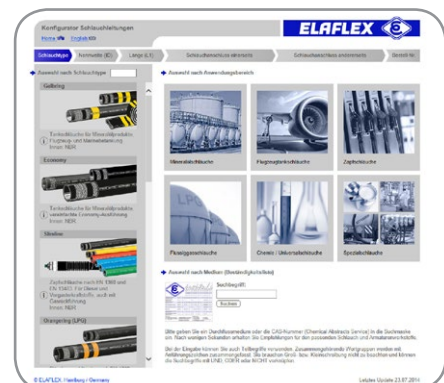
Users are able to create their ideal product by using the configurator within a few minutes. The result can be saved locally or be directly sent to the supplier.

There are approx. 50 different kind of hoses in sizes DN 9-250 mm, a large number of coupling types, standards, materials, coatings, seals and mounting systems to choose from. Despite the huge numbers of product combinations the user is led in a self-explaining way to the ideal product combination, step by step. Every product and option is visualized and shown with alternatives. Technical hints are available on demand during the process.

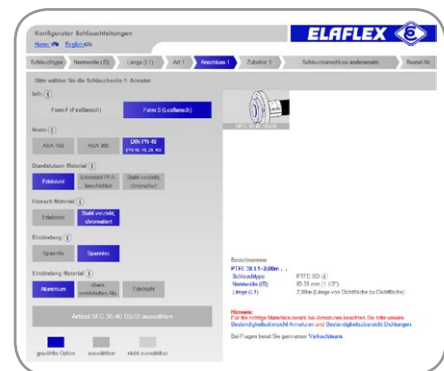
## Background of the development

In the B2C sector, configurators have already won. For industrial goods, the user will mostly find configurators which are simple chart sequences without added value compared to a classical catalogue.

Programming a good online configurator requires much time and effort. The new Elaflex tool offers purchasing agents a genuinely added value in order to achieve an overview of the product portfolio. This tool has already been awarded by the German Medium-Sized Business Initiative 2014.



Choice of hose type



Choice of hose couplings



Result with correct order number and technical hints

German Industry  
Award 'Initiative  
Mittelstand 2014'



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