

Product badges for ZVA nozzles display the selected fuel grade and help to prevent misfuelling. They are lightweight, easy to fit and do not spoil the slim shape of the nozzle.

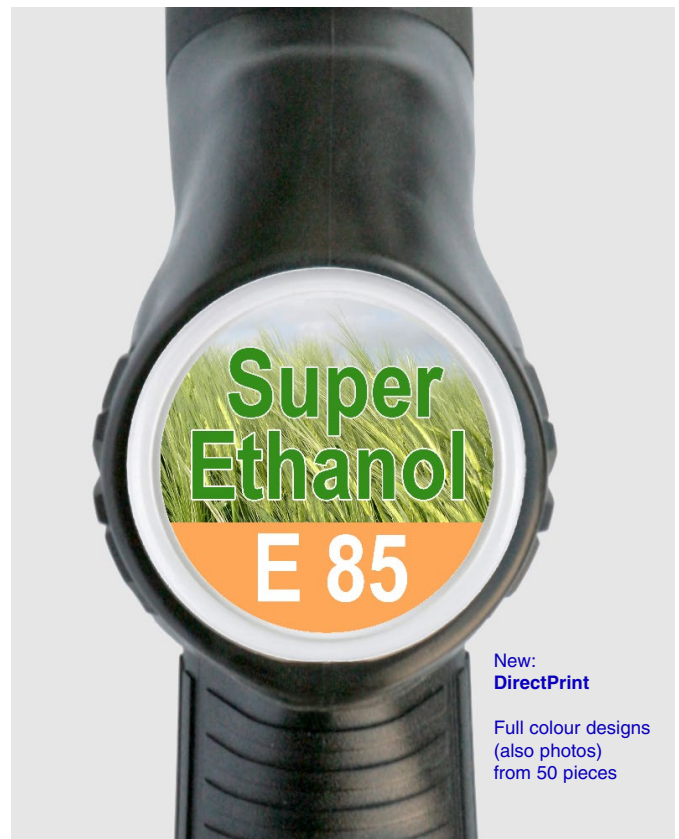
They can also show your company colour, logo, or help to promote premium fuels.

**Standard designs** are selected from our catalogue page 512a. If the chosen design is available, small quantities can be supplied from stock.

So far, **custom made designs** were only available in our renowned quality **pad printing** process. Minimum order 500 pieces. Suitable for graphical designs with few colours. For high colour brilliance and intensity.

Alternatively, your badges now can be manufactured in our new **DirectPrint** process. Minimum order just 50 pieces. It is now easier and faster than ever to order quality badges in the quantities you need. Multicolour designs and photos are possible. Also suitable for large quantities, if short delivery time or full colour printing is required.

To compare both methods, note the chart overleaf.



## BadgeCreator

Now you can also upload your artwork online with the [www.elaflex.de/english/BadgeCreator](http://www.elaflex.de/english/BadgeCreator).

First, prepare your artwork (EPS, Ai, TIF, BMP, JPEG, PNG or GIF). Professional files such as EPS lead to best results, but pixel pictures with good resolution are no problem either. Then upload the file and check the preview window. If you like the result, you can send your non-binding enquiry with a few clicks.

You will get an offer from ELAFLEX or one of our distributors in response.



## Design Hints

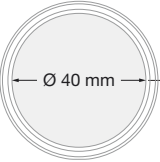
We recommend using strong colour contrasts and large lettering.

Best readability is achieved when using large, relatively dark coloured background surfaces with text in a contrasting colour.

It is not advisable to leave large white surface areas due to accumulation of dirt.



## Comparison Pad Printing / DirectPrint

Part Number	Process	Minimum Order Quantity	Approx. Delivery Time	Advantages	Artwork	Enquiry	Sample Pattern & Cost
<b>EK 145 / ...</b>  Design No. [ ... ] printed on the reverse side of the badge  	<b>Pad Printing</b>  Separate printing process and subsequent tempering for each colour.  At the end, transparent protective lacquer and tempering.  'Pantone C' colours can be met approximately.  Special colours like metallic are possible.	<b>from 500 pcs.</b>  <b>if in stock:</b> only minimum order value according to our sales conditions	for new orders <b>4 to 6 weeks</b>  for subsequent orders 4 weeks  if in stock 1 week	<b>+ special colours possible</b>  <b>+ very good durability</b>  <b>+ colour brilliance, colour intensity</b>  <b>+ design number on reverse side of the badge</b>	<b>EPS or Ai</b> vector graphic in layers.  Please convert fonts into paths!  Select 'Pantone C' or 'CMYK' colour.  Rework by Elaflex to finalise the artwork is free of charge.	Upload your artwork including colour definitions (always state the used colours, 'Pantone C' number or C-M-Y-K Euroscale values) and required amount:  <b>elaflex.de/english/BadgeCreator</b>  or send the data by E-Mail to our sales team.	Principally we send a free of charge sample pattern for confirmation.  One-time setup cost for each colour.  Unit cost depending on colour amount and order quantity.
<b>EK 145 / ... / DP</b>  Design No. [ ... ] only in order confirmation and invoice	<b>DirectPrint</b>  Full colour print in one process and subsequent tempering.  Most 'Pantone C' colours can be met approximately.  No special colours like metallic possible.	<b>from 50 pcs.</b>  multiples (100, 150, 200...)	<b>1 to 2 weeks</b>	<b>+ order quantity from 50</b>  <b>+ short delivery time, high flexibility</b>  <b>+ multi coloured designs or photos</b>  <b>+ good to very good durability</b>	<b>EPS, Ai or TIF, BMP, JPEG, PNG, GIF.</b>  For EPS / Ai, convert fonts into paths and select 'Pantone C' or 'CMYK' colour.  Requirement: artwork must have sufficient print quality without the need to rework.	Upload your artwork including colour definitions (always state the used colours, 'Pantone C' number or C-M-Y-K Euroscale values) and required amount:  <b>elaflex.de/english/BadgeCreator</b>  or send the data by E-Mail to our sales team.	Sample patterns on request, for order quantity above 500 pcs. free of charge. If no sample pattern is ordered, no redemption due to colour variation.  Fixed blanket charge per design, independent from order quantity.  Unit cost depending on order quantity.

### Assembling

With a slot screwdriver punch holes into the four recessed slots of the nozzle scuffguard.

Position the spikes (legs) of the slogan badge on these slots and press the badge until it sits perfectly.

### Advantages Compared to Adhesive Stickers

Sometimes, stickers are used on blank white slogan badges.

On the face of it this can be an economic advantage, but practice has proven that stickers often are short-lived in the field. Due to fuel exposure, mechanical wear and weathering, they can come off or become unreadable by fading colours and scratching.

We also advise against slogan badges from third-party suppliers. These badges often do not have the suitable shape with their protection collar and often the spikes break off due to unsuitable material.

ELAFLEX recommends only using original printed slogan badges. We manufacture with suitable material specifications and guarantee the quality.

Samples are available from our sales team.

